

GRISSINGER FOR COMMISSIONER

Core Color Palette | Print Production Specification

#032858

CAMPAIGN NAVY

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HEX #032858
RGB 3, 40, 88
CMYK (C/M/Y/K) 97 / 55 / 0 / 65
PANTONE 295 C (coated) 295 U (uncoated)

Primary. Headlines, rings, text, dark fields.

#820803

ACCENT RED

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HEX #820803
RGB 130, 8, 3
CMYK (C/M/Y/K) 0 / 94 / 98 / 49
PANTONE 1815 C (coated) 1815 U (uncoated)

Accent only. Stars, rules, the word VOTE.

#EEE7C3

CAMPAIGN CREAM

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HEX #EEE7C3
RGB 238, 231, 195
CMYK (C/M/Y/K) 0 / 3 / 18 / 7
PANTONE 7499 C (coated) 7499 U (uncoated)

Main background. The full button / sign field.

#F9F7E2

LIGHT CREAM

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HEX #F9F7E2
RGB 249, 247, 226
CMYK (C/M/Y/K) 0 / 1 / 9 / 2
PANTONE 9140 C (coated) 9140 U (uncoated)

Secondary background. Behind portrait, inset panels.

PRODUCTION NOTES

- HEX and RGB are exact and authoritative. CMYK is calculated for uncoated/digital; confirm on press for your stock.
- Pantone values are closest-match estimates. Verify against a physical Pantone Formula Guide under D50 lighting before any spot run.
- Navy = primary; Red = accent only. Do not mix with the Polaris Pixels brand palette (blue/cyan/teal). These are campaign colors.
- Light Cream is near-white; on cream stock it may print as a light CMYK tint or be left as unprinted paper.